

Frequently Asked Questions (FAQs)

Here are answers to many of the questions people ask about fundraising with Howard Hegwer Designs:

How much profit does my organization earn?

Your fundraising profits will depend on several factors, including

- The make up of your group/organization
- How you promote your fundraiser,
- Motivation of your Sellers and potential buyers
- How often your group runs fundraisers

Depending on the type of fundraiser you undertake and the products you sell, your potential profits will range from a \$5.00 per product sold to several hundred dollars for auction items.

For direct sales fundraisers you will determine your price to your customers, helping you control your ultimate profit per item. In an auction setting, the final price will be determined by the results of your auctioneers.

How much are the up front costs to my group/organization? How about hidden fees?

\$0.00! You only pay for what you sell – no fees or up front charges. The only cost you will incur up front are related to your marketing efforts – you pay us nothing until the end of your fundraiser.

How long does it take to put together and run a fundraiser?

We recommend that you plan your fund raising efforts as early as possible. If you are planning a fall fundraiser, we recommend you begin the planning process in the spring. If you elect to participate in a Direct Sales fundraiser, we recommend your group sells for approximately 3 – 4 weeks, with weekly reports to us regarding your successful efforts. At the end of the fundraiser, you will submit the total products ordered, which will then be delivered in approximately 5 weeks.

How are my products delivered?

If you live in Western Washington, we will deliver your products to your location within 5 weeks of the completion of your direct sale fundraiser. If you are outside the area, delivery will depend on your exact location, please consult with us for more detail.

I'm not in Western Washington, can I still run a fundraiser with your help?

Absolutely! Simply contact us and we will help you through the process and discuss delivery options.

What types of groups do you work with?

Any group wishing to raise money! The types of groups that most frequently participate include:

- schools,
- daycares and
- preschools,
- sports teams,
- youth clubs,
- church groups
- community clubs
- companies
- institutions

I want to run a fundraiser, how do I get started?

Simply complete the Getting Started form and your fundraising success will begin.

What types of artwork are available?

Several types of glass art are available for fundraising including:

- Holiday ornaments,
- Glass pumpkins
- Votives
- Chandeliers
- Glass flowers
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